

# HW Fasteners Ltd.

## MAY Newsletter 2005

News by the month every month.

Sky have IT every hour, now you can too by simply clicking on our website and watching events unfold in real time and as they take place.

We have outsourced a specialist IT **IT**-business company, E-KAM to cater for our internet and web building requirements. They will be constantly updating the site over the next few months, for us, for you, and should be in contact via e-mail to make you aware of our latest special offers.

(note : Offers from E-KAM, will not be found on the site directly, you must link to IT from the e-mail. So you could call these SPECIAL SPECIAL OFFERS. Ie, extra discount, free products, money back etc.

Due to the recent government incentive to get more companies using e-commerce, this hopefully is another example of HW Fasteners Ltd., looking to the future and building our company around **YOU** to suit **YOUR** needs and keeping abreast of technology. With your permission we have requested EKAM, to perform the following functions for us. Introducing special offers, sending out e-newsletters, uploading technical data product pages, links to frequently accessed sites, links to customers websites, events, changes, new products, buy online, place orders and much more.

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Where is Elaine, I hear you moan, That friendly voice you hear when you ring our phone. Alas she fell and broke a bone, this all happened while at home.

Our poor Elaine we miss her dear, she will be back so do not fear. 8 weeks from now to fix IT right, when we heard we got some fright. She's better now and making well, she's dying to come back I heard her tell.

Her days are boring and very slow, so when she gets back, do say HELLO. Her smile we long for, her laugh we miss, so get well soon to come back to this.

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While Elaine is on a medical break, (no pun intended), VAIVA will take up the command post, as our first line of communication. Vaiva hails from Lithuania and has been in Ireland over 10 months.

We would like to welcome her to HW Fasteners Ltd. and to Waterford and to Ireland and in the traditional way we hope you bid her a Cead Mile Failte, when you ring in.

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### **QUIKDRIVE**

THE QUIKDRIVE SYSTEM IS NOW IN TOWN.  
THE PRODUCT YOU HAVE WAITED FOR.  
YOU HAVE SEEN IT ADVERTISED NOW  
RING FOR A DEMONSTRATION.

- 1 NO MORE BACK ACHE
- 2 CORRECT DEPTH SETTING
- 3 RIGID PLASTIC STRIP
- 4 100 % FIXING SUCCESS RATE
- 5 QUICKLY ADAPT YOUR EXISTING SCREWDRIVER (ANY BRAND)
- 6 SUPPORTS A WIDE RANGE OF SCREWS DRYWALL, DECKING, WOOD, STEEL, FLOORS

“A depth controlled collated screw system. Yeah right, what makes this so different?”

You won't be sorry you asked.

In a constantly changing building environment we at HW Fasteners Ltd, try to keep abreast with the changing technology. The QUIKDRIVE system has been tried and tested in America England and now we have introduced it into Ireland. Sorry I lie we are the second company of a growing list of distributors looking to stock this product. Already since the start of may we have sold 10 units? The beauty of this system is that is so adjustable to suit all aspects of driving a screw. When you want to fix floor boards or drywall screws to a ceiling, an extension piece easily enables the user to use it while standing with two feet on the “terra firma”. No need for ladders or aching knees and backs. Seriously try it yourself, NO OBLIGATION. But you will wonder why we didn't introduce this to you earlier.

Now, you want some close contact work, i.e. drywall to walls, doors, steel frames, (the list and applications are endless), just remove the extension piece and hey presto you have yourself a shortened version, no problem, no fuss, GREAT DESIGN.

Don't want to buy the whole set, try the € 40.00, starter QUIKDRIVE unit. Disposable and easily fits on any power tool. We will show you. (But there are some models they won't fit because of the chuck design; I did say a few, that means not many)

Have you a Makita 6834 collated screw driver, for the plastic collated strips. Quickly and easily in a few easy steps convert it to suit the full range of quikdrive screws.

Still not convinced, then log onto our website and click the quikdrive link to see it more depth and it wide range of applications.

[www.hwfasteners.com](http://www.hwfasteners.com)

or check out the [www.quikdrive.com](http://www.quikdrive.com) site.

Unfortunately, I have to stop here because of space limitations, but there are no limitations as to what the quikdrive system can do.

**Believe IT, Try IT Buy IT.**

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**Paslode** users don't forget. We are offering loyalty cards for purchases of Genuine paslode nail/fuel packs for the Im-350 framing nailer.

Simply, put when you buy 49 boxes of any size nail for the IM350, we will give you 1 box absolutely FREE.

**Will I repeat that.**

WHEN YOU BUY 49 BOXES OF ANY SIZE NAIL FOR THE IM-350, WE WILL GIVE YOU 1 BOX ABSOLUTELY FREE.

No Gimmicks, No Catch. Contact your rep for details. He will give you a token which we will mark off when you purchase you nails. When you reach the 49<sup>th</sup> box, you get the 50<sup>th</sup> box for nothing, zero, zilch, foc, nil.

Finish date for this offer is 31 May2006. How bad.

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Join the HW Fasteners Ltd, e-mail list and receive our e-newsletter with links to offers you can only get online from an e-mail.

**Benefits Include :**

- 1 Special Prices On Selected Products Exclusive to E-Mail.
- 2 All of the Latest Special Offer's.
- 3 Information On New Products Relevant To You.
- 4 Incentives To Recommend The Mailing List To Other Companies.

Just Fill in the Form below and Fax to E-KAM on 051- 875593 or POST to E-KAM Solutions Ltd., Enterprise House, New Street, Waterford.

Name : \_\_\_\_\_

Company : \_\_\_\_\_

E-Mail Addy \_\_\_\_\_

Comments : \_\_\_\_\_

Interest's : \_\_\_\_\_

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One final point, we have appointed a new credit control and accounts collection manager. So from on it will be Geraldine's friendly voice you will hear looking "FOR THE MONEY, HONEY". Jim has opted to pursue other areas within the business but you can still contact him should the need arise on 051-376187

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As always (if you get this far) I like to finish a newsletter by taking the opportunity to sincerely thank each and every customer for their support and custom in the past and hope we can be your No 1 choice of supplier in the future. We value criticism as well as orders so if you have any issues you would like to discuss please feel free to contact us in confidence to try to solve your complaint.

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Main Office TEL : 051-376187  
Main Office FAX : 051-350050  
Garvan : 086-3800421 Sales Manager  
Vincent: 086-3800422 Wexford/ Waterford  
Andy : 086- 8846854 Carlow/ Kilkenny/ Tipperary  
Walter : 087-6502131 – Safety Wear Manager