

HW Fasteners Ltd.

July Newsletter 2005

Have you heard about the new site in waterford.
www.helpmebuildandrenovate.com

Aimed at Self Builders and Renovators in Munster

Set to be launched in mid JULY 2005

This website will provide a large amount of information for potential self builders and people already engaged in building and renovating projects. Research has shown it is a hot topic at the moment with the consumer crying out for information and leads to related products and services.

This is an ideal opportunity for companies in the trade and for those who provide related services, to advertise on this new website. The potential returns are huge for little cost. Go to

www.helpmebuildandrenovate.com/forum

As you may know, Waterford is hosting the Tall Ships Race 2005. This is a very prestigious event for Waterford, with 90 VERY BIG sailing vessels arriving from the 4 corners of the world.

There is a theme park with a massive ferris wheel on the north quay (Ferrybank side) and many events and street shows being held during the week. This promises to be a great week and we wish everyone well weather they are visiting from **afar** or visiting from **a-near**.

As with any event of this magnitude the organisers have asked that the people of Waterford show our true colours (hopefully they will also be in CROKE PARK in September this year) and welcome visiting nations and counties with respect and safety in mind.

The tall ships due in Waterford will include many of the largest in the world, among them the Russian ships Kruzenshtern at 113.5m and Mir at 109m.

Other ships likely to attract particular interest are the three Irish entrants, Dunbrody, Jeanie Johnston and Asgard II as well as Dewaruci, an Indonesian tall ship "adopted" by Waterford City Council following last year's tsunami disaster in southeast Asia.

With extensive support from Fáilte Ireland, Waterford City Council, Port of Waterford, Waterford Crystal and the local business community under a specially-devised Patrons' Programme which has generated €385,000, the event has a budget of €1.9m with initial preparatory work having commenced in 2001 when Waterford learned that it was to become the first Irish city to host the start of the race series after Dublin (1998) and Cork and Belfast (1991) were previously visited by the fleet.

The festival climax will feature a spectacular fireworks display entitled 'Suirfire' at nightfall on Friday, July 8 which will light up the skies above the tall ships berthed on the River Suir ahead of their departure on the following morning.

Nicky Fewer, of FEWER HARRINGTON & LAWLOR Architects and chairman of the team coordinating Waterford's hosting of The Tall Ships' Races, has expressed confidence that July 6-9 will prove to be four of the most remarkable days the historic city has ever witnessed.

"While I fully appreciate, as does the entire event team and the agencies we are working with, that The Tall Ships' Races will have a considerable impact on normal life in the city, there really is no precedent in Waterford for a major international event of this magnitude and I'm very confident that everything will run smoothly over the four days with Waterford presenting a proud and united face to Ireland and beyond".

" Further information about Waterford's hosting of The Tall Ships' Races from July 6-9 is available at

www.waterfordtallshipsrace.ie

Paslode users don't forget. We are offering loyalty cards for purchases of Genuine paslode nail/ fuel packs for the Im-350 framing nailer.

WHEN YOU BUY 49 BOXES OF ANY SIZE NAIL FOR THE IM-350, WE WILL GIVE YOU
1 BOX ABSOLUTELY FREE.

No Gimmicks, No Catch. Contact your rep for details. He will give you a token which we will mark off when you purchase you nails.

When you reach the 49th box, you get the 50th box
Finish date for this offer is 31 May 2006.

Join the HW Fasteners Ltd, e-mail list and receive our e-newsletter with links to offers you can only get online from an e-mail.

Benefits Include :

- 1 Special Prices On Selected Products Exclusive to E-Mail.
- 2 All of the Latest Special Offer's.
- 3 Information On New Products Relevant To You.
- 4 Incentives To Recommend The Mailing List To Other Companies.

Just Fill in the Form below and Fax to E-KAM on 051- 875593 or POST to E-KAM Solutions Ltd., Enterprise House, New Street, Waterford.

Name : _____

Company : _____

E-Mail Addy _____

Comments : _____

Interest's : _____

Due to the recent government incentive to get more companies using e-commerce, this hopefully is another example of HW Fasteners Ltd., looking to the future and building our company around **YOU** to suit **YOUR** needs and keeping abreast of technology. With your permission we have requested EKAM, to perform the following functions for us. Introducing special offers, sending out e-newsletters, uploading technical data product pages, links to frequently accessed sites, links to customers websites, events, changes, new products, buy online, place orders and much more.

We have kept Garvan in the building for long enough. He has been a great asset in the sales department and has set up a lot of the internal systems for us. He has now expressed a preference to go back on the road a few days a week. Andy is going to come back in to oversee internal sales and also part time on the Paslode Gun Repair section as this is moving forward and we will soon require a full time person to manage this area. We have also enlisted a second repair specialist Karl, so hopefully we will be back on track regarding warranty and repair machines.



SUMMER SHOW ON THE ABOVE- READ ON

19th and 20th August – where will you be ??

Why not come along to the show. WLR (Waterford Local Radio are there). Free prizes, giveaways galore, reduced rates for the show, great fun and crack and free tea or coffee for good girls and boys.

U could win a free Paslode Gas Gun.

Seriously though, we are having a fun two day trade show and all are welcome. We have enlisted the above companies to host for the day and we will be offering various spot prizes etc. All Power Tools, Gas and Shot Fired and DeWalt footwear will be discounted. The discounted prices are for the show only. Thursday is too early and Monday is too late. (we don't work on Sunday – well not yet anyway). WLR are booked in for the 12 to 3 slot on Friday. This is the first trade show we have held and hope it will go according to plan. Please excuse any hi-cups along the way.

PS – TELL YOUR FRIENDS and FAMILY

Main Office TEL : 051-376187
Main Office FAX : 051-350050
Garvan : 086-3800421 Sales Manager
Vincent: 086-3800422 Wexford/ Waterford
Andy : 086- 8846854 Internal sales
Walter : 087-6502131 – Safety Wear Manager
e-mail – e.hartery@hwfasteners.com